

XMaLpha — XML Business Solutions™

"GOT META-DATA?" ®

The consultants at XMaLpha Technologies are experts in delivering full-scale, industrial-strength, XML solutions. Whether your needs are simply for training and demystification of the latest business-to-business (B2B) approaches or for the implementation of complete, full-scale, production-ready e-commerce solutions, XMaLpha can help.

At XMaLpha Technologies, we know XML, the Extensible Markup Language. As the new lingua franca of the Internet, XML opens new pathways to development that are rich with opportunity. However, getting there is no trivial matter. We can show you how XML can provide a totally extensible, easy-to-learn, and richly featured universal format for structuring data and documents that can be exchanged efficiently via the Web, an Intranet, or merely between two applications (A2A). After

years of practical experience in a variety of fields, we have found that whether you are championing a new era of electronic authoring and multi-channel publishing, building content management (eCMS) solutions, designing sophisticated e-commerce applications, or delving into interoperable scientific data exchange, XML offers a means by which to realize and create an industrial-strength, self-describing, data-driven solution. Our proprietary methodology for XML design and integration with your legacy data will not only save your organization time, but it will facilitate early adoption and results-based solution development.

Those who really explore the nature of XML, find that in many cases, the tools at their disposal are built in vocabularies expressed in XML syntax. By mastering XML, one is learning a family of specialized tech-

nologies that coexist in an elegant symbiosis, in a variety of architectures, on a multitude of platforms.

The XML family of technologies offers media and platform independence, ideally suited to delivery of data to an infinite array of user agents, including applications, browsers, Web-enabled wireless devices, and tools we have not even conceived of yet. XML may well be the ultimate enabling technology to come about at this stage of the Internet evolution.

However, beyond all of that, the process of integration that is required in order to truly immortalize the intelligence in your data and properly encode it in XML for use by processing applications is complex and not always well-understood. We have the knowledge and experience to help. We can make your journey easier, faster, and more complete.

The XMaLpha XML Business Solutions™ Service Suite...

The XML Business Solutions™ team at XMaLpha Technologies provides clients with essential tools, skills augmentation, knowledge transfer, and comprehensive development and implementation services for all forms of XML projects. With years of traditional systems development to draw on, the team can help bridge the gap

that many adopters encounter when faced with the unique complexities of XML.

XMaLpha provides a full-range of Software Engineering services to clients in many disparate fields:

- Requirements capture and comprehensive analysis
- Process documentation and

Life-Cycle modeling

- Project planning and management
- Staff augmentation
- System design and integration planning
- Software application development in a variety of languages
- Testing, delivery, and training
- Product evaluation and selection

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